

Appendix “A”

Annual President’s Report 2016/17

Dear Members,

It has been an incredibly busy year, there is no doubt that we have all worked incredibly hard to achieve what we set out to do 12 months ago and I’m certainly of the opinion that SCA (WA) is now in a stronger place.

We are the voice for the industry in the State and now more than ever, peak Government bodies and other Property Institutes are approaching SCA (WA) for advice and guidance on all things strata.

Our key successes in the strata-sphere this year include:

- *Legislative Review* – after continued lobbying, the Minister for Transport, Planning and Lands, the Honourable Minister Rita Saffioti MLA, has committed to finalising the review of the Strata Titles Act and the introduction of a new Community Titles Act.
- *Traineeship for the Certificate IV in Strata Community Management* - The State Training Board has approved our submission and is now offering a Traineeship for the Certificate IV in Strata Community Management. We look forward to TAFE hopefully offering this course next year, joining RMIT who are already successfully delivering this course. A big thank you to Beverly Grigo and Leonie Milonas who dedicated considerable time in making this a reality!
- *Sponsorship* - We have aligned sponsorship with the financial year and exceeded expectations. I’d like to thank our sponsors for their support of SCA (WA) and ask all of our members to ensure they in turn support our sponsors.
- *Strata Community Management Practice Standard (SPS)* - We have nearly finalised documentation for the workshops and training for the SPS, with the aim of running our first workshop in the 1st quarter of 2018.
- *Education and Professional Development* – we are on track to deliver over 15 Professional Development events, 7 owner workshops, 3 A100 courses and the Annual Symposium this year. The Symposium will be opened by the Honourable Mr John Carey MLA and feature national presenters covering a broad range of very important topics that should not be missed.
- *Advocacy* – we have both Market Place Communication (appointed by SCA National) and Media Stables (appointed by SCA (WA)) working to ensure the SCA brand is widely recognised. We receive regular requests for radio interviews and articles for publications, with Media Stables also assisting with training.

We are incredibly lucky to have Kara Grant heading up SCA (WA) and Sasha Costanzo managing events and the administrative responsibilities in the office. I’d like to thank them both for the passion and dedication that they have shown to their jobs and SCA (WA) as a whole.

I’d also like to thank my fellow Councillors who have contributed immensely to our successes this year. In addition, I’d like to thank our committee members, who along with our Councillors volunteer their time to attend the numerous monthly meetings and help with the daily running of SCA (WA).

We currently have two Councillors completing their terms this year, Leonie Milonas and myself, and due to work commitments interstate, Emma Watton has needed to stand down from the Council.

I'd like to thank Leonie who has contributed immensely over the years and I hope that she will again put her hand up for Council duties one more time. Emma was the driving force behind our sponsorship package and sponsorship launch event and also provided invaluable assistance with reviewing all of the articles that I needed to draft this year; thank you, your expertise will be sorely missed.

With these vacancies, there will subsequently be two positions up for election this year at the AGM. I ask all members to think carefully about who they would like to represent them on the Council. I also ask that if you are interested in joining the Council, please follow the nomination process as outlined in the Council Nomination Form. You're encouraged to submit your nomination as early as possible.

The critical agenda items to be considered at the AGM this year include our name change and the Constitutional changes which have been drafted by Mark Atkinson. Considerable time has been invested in reviewing these changes and I ask you all to support them. Should you have any questions or concerns, please do not hesitate to contact the SCA (WA) office prior to the meeting.

Going forward, we need to continue to build on our successes this year. I see finalising the legislative changes and the introduction of the SPS as the key deliveries over the next 12 months.

I also believe there is still a long way to go with the review into the building cladding issue and I see this as potentially expanding into defective building products as a whole. Serious consideration must be given to the lack of regulation that allows defective or non-compliant products to be imported and installed on the buildings that we live and work in. We will continue to advocate for strata owners on the Building Commission's Audit Panel and I strongly urge all strata managers to ensure they are being proactive in this space and are communicating to owners. We encourage owners if concerned about cladding on their building, to take action and seek their own advice, not wait for the Building Commission audit to reach them.

Please find following the annual reports from Treasurer Ryan Murphy, and each of our committee convenors.

I look forward to seeing you all at the AGM and it is vitally important that if you are unable to attend, that you complete your proxy form.

Thank you ALL for your support over the year.

Scott Bellerby
SCA (WA) President

Treasurer's Report

Income

Total revenue exceeded our overall projections by approx. \$40K, primarily due to three major factors:

Sponsorship revenue received for 2016/17

It is noted that the Council implemented a timing change to the Sponsorship Income model during last financial year, shifting the billing cycle to align with the financial year where previously it has been undertaken on a calendar year basis. As a result, only 6 months' worth of sponsorship fees (inclusive of Symposium) were invoiced for the January to June period, totalling approximately \$150K. This change was not anticipated when last year's budget was presented and approved.

Sponsorship revenue received for 2017/18

The sponsorship income figure of approximately \$334K includes revenue invoiced prior to 30/06/17 for the 2017/18 period (approximately \$180K).

Membership Income model for Management Business Members

A change to the Membership Income model was endorsed at last year's AGM to align WA with the other States who are operating under the same model. The shift from a fixed fee per Management Business Member and Management Member to a 'Cents Per Lot' model required a projection to be made without the benefit of knowing exactly how many lots were under management within our membership base. Whilst the actual income received in this particular area was much lower than anticipated (-\$72K), as an association we now have a better basis to project forward into 2017/18 and beyond. The Council believe that the statistical data gained will prove valuable in time when dealing with the likes of Landgate and others around changes to legislation etc, whilst also allowing us to more accurately track the growth of our industry. The result of this change has seen the membership base increase for Management Members by greater than 100.

Summary:

Item	Budget	Actual	Variance
Revenue – Sponsorship 2016/17	\$221,000	\$150,000 (6 months only)	(\$71,000)
Revenue – Sponsorship 2017/18	\$0.00	\$180,000	\$180,000
Revenue – Membership	\$218,000	\$146,000	(\$72,000)

Expenditure

Below is a brief description of the main variations to Budget:

Education Event Subsidies

Budget allocation of \$69K was introduced at last year's AGM and then subsequently reduced down to \$48K at the EGM, at which stage it was advised that the association was unlikely to proceed with subsidising any education events (such as the A100) during 2016/17.

Education Event Expenses

Actual expense of \$129K is inclusive of the Symposium which is shown as a separate line item in the Budget.

Strata Practice Standards (SPS)

A \$20K amount was provisioned for the development of the SPS with zero expenditure incurred, hence has been carried forward into 2017/18.

Summary:

Item	Budget	Actual	Variance
Education Subsidies	\$48,000	\$0.00	\$48,000
Education Event Expenses	\$121,000	\$129,000	(\$8,000)
SPS	\$20,000	\$0.00	\$20,000

Sign Off

Aligning all revenue streams on to a financial year basis will assist with assessing our financial performance more clearly in to the future as the revenue will be offset against the operating expenses within the same financial period.

As Treasurer, I wish to acknowledge the great work undertaken throughout the year by Susan Gamble (bookkeeper), Kara Grant & Sasha Costanzo, all of whom have contributed in various ways towards managing the association through this transitional period.

The ongoing financial success and viability of SCA(WA) is very much reliant upon the support received from its Sponsorship Members. The Council recognise and remain focused towards ensuring that sponsor satisfaction levels continue to improve through ongoing partnering initiatives / events which have been mapped out over the next 9-12 months.

Best Regards,

Ryan Murphy
SCA (WA) Treasurer

Best Practice Committee

We know the saying and we hear it all the time – “Time flies”. It seems it was just yesterday I prepared this report for you but looking back a lot has happened in the 12 months just passed, so it can't be.

First of all I express my gratitude and thanks to all my committee members being Paul Keet, Phil Monaco, Scott Cole, Kyra Murphy, Tracey Hough and Henry van Es and past Committee members, as well as our General Manager Kara Grant, for their commitment and engagement throughout the year.

While staff changes in the SCA WA office had an extremely positive and efficient effect in relation to the organization, administration and minute keeping of the monthly meetings and continued Accreditation process, staff changes in the Head office of SCA Ltd has meant that the Best Practice Committee has been assigned, in the interim, the overseeing of all Accreditation applications and most probably the Accreditation renewal process coming up at the end of this year. We hope though that in the near future, SCA Ltd will be taking on that task again to minimise the administration work around the Accreditation for SCA WA.

Accreditation

One of the main tasks of this committee is to oversee the Accreditation, and to work in conjunction with the National Professional Development & Membership Board Advisory Group in the further development and refinement of the Accreditation Pathway and its CPD Policy.

With the new Qualifications available through the Cert IV in Strata Community Management and the establishment and hopefully roll-out of the Diploma and Cert III in Strata Community Management in early 2018, the Accreditation of Strata Community Managers has risen further to a more significant and important level. It would therefore be remiss of SCA to remain complacent in accepting the pathway currently in place and therefore I am glad to see that our committee and the National Advisory Group has been keen to strive for a more robust system to properly support and serve the industry, and importantly our clients. The changes in the various Strata Legislation happening around all the states, chapters and territories means that we as a professional body have to keep up with those changes; in particular those affecting the requirements to operate as Strata Community Managers.

I am pleased to see that our members are starting to get the “hang” of the Accreditation pathway and its requirements including CPD as we have had a few more members in the past 12 months applying for Accreditation. It is also important to acknowledge that the wheel never stands still when it comes to educating and training our members. Our aim in all this is mainly to ensure that our Association rolls out a program which is robust and clear, and importantly can stand behind each and every single accredited member.

Therefore, with the start of 2018 SCA Ltd will be looking at rolling out an updated CPD Policy and Accreditation Pathway with changes in particular to the learning areas which will now be divided into three categories, and the possibility for SCA to determine mandatory broad learning areas for the respective state/chapter/territory SCA Managers to obtain the majority of the annual required CPD points from. It is proposed that SCA Managers can now gain CPD points from all three learning areas and while there is still a requirement that the majority of points has to be accumulated from the category 2 learning area for already accredited SCA Managers, we believe that members will see

a greater flexibility in the attendance of their further professional development and subsequent gain in points.

The new proposed policy will further allow for external trainers and education providers to promote professional development with CPD attached to our members for strata related issues and content, upon having received prior approval from SCA.

The new Accreditation Pathway with its new proposed CPD policy is currently being reviewed by both National Advisory Groups (Education and Professional Standards) and we are hopeful that a recommendation to all SCA State office, chapters and territory boards can be made to adopt the new Accreditation Pathway.

SCA WA will be holding a breakfast event on 27th October 2017 for our members in relation to the new Accreditation Pathway as from 2018 and we do encourage as many members to attend to familiarise themselves with the new requirements.

Once the New National Accreditation Pathway has been adopted, frequently asked questions in relation to the new pathway will be available on the SCA website, making it easier for our members to understand the process in case of queries.

A100 Introduction Course to Strata Management – Fast track Policy – Online course

As most of our members are aware, the completion of the A100 Introduction Course to Strata Management is a pre-requisite to join the Accreditation Pathway. That requirement will not change in 2018. The A100 is a 3-day course followed by a 120-question exam with a pass mark of 80% correct answers. Attendees may sit the exam either at the completion of the course or on-line within 72 hours of attending the course. Unfortunately, I am unable to give an appropriate update on the delivery of the A100 online course as this is still being developed by SCA Ltd.

However, the new Fast track policy is currently being reviewed to enable members that have worked in strata management as Strata Community Managers for many years and those already holding a Cert. IV in Property Services (Operations) (completed prior to the introduction of the Cert. IV in Strata Community Management), in addition to fulfilling the requirements of being a member of SCA, to attain the Certificate of completion of the A100 course without sitting the whole course. Once again, we hope that an appropriate recommendation can be made soon to the SCA state office, chapters and territory boards to adopt the new policy so that we can introduce this to our members in October 2017.

The current trainers for SCA in Western Australia for the delivering the A100 course are Leonie Milonas, Paul Keet, Sheryal Griggs, Dyani Cobbold, Henry van Es, Liz Florence, Kyra Murphy and myself. I would like to express a huge thank you to them for giving up their time away from their already hectic work load to ensure that the A100 course is being delivered in the intended format and integrity. The next A100 course will run from Monday, 23rd October to Wednesday, 25th October 2017.

In last year's report, we advised that if Strata Service suppliers have successfully completed the A100 course, they are eligible to be awarded the status "SCA Strata Services Specialist" and are authorized to advertise their status on all stationary and correspondence. Therefore, we do encourage our supplier members to take up the opportunity to enrol in the A100 course to gain the recognition of a Strata Services Specialist.

Strata Practice Standard

I would like to thank the Strata Practice Standard Committee for the great work of all the committee members in working on the SPS and I am also delighted to advise that the SPS was nationally well received and all states, chapters and territories are eager to learn how the SPS is being rolled out in WA and then subsequent regions.

Best Practice Guides

SCA WA has begun liaising with Landgate on the development of Fact Sheets which will be co-branded with SCA. The first drafts of fact sheets are now being developed, then reviewed by the Best Practice Committee before being provided to Landgate. You will understand that this is an enormous task for the committee, so those fact sheets will be kept brief and easy to understand. Since Landgate is not providing strata advice to the public, we believe that with co-branding these fact sheets with Landgate, we are able to lift SCA's profile as being the professional body when it comes to all things strata. In that relation, we are always seeking Strata Community Manager members happy to assist in the development of the fact sheets, so please let us know via our SCA WA office whether you are interested in volunteering your time to assist in the review process.

Advisory Line Service

As from August 2017, SCA WA has changed the Advisory Line Service to members; that means that any member can lodge an enquiry for advice via the SCA WA website by completing a request form in writing. The request will then be assigned to the volunteer sitting on the advisory line service responding to the query within 2 business days of receipt of the request. A trial period was done prior to the official roll out and in only a short period of time, SCA WA has experienced an increase in Lot Owner memberships. Members who are interested and willing in volunteering in assisting with the Advisory Line Service, please contact the SCA WA office. All volunteers are very welcome.

2017/2018 and beyond

In order to ensure that SCA WA is being recognized as the peak body for all those living, working and servicing the Strata industry, the emphasis for this committee is to promote more aggressively to the public the importance of appointing and dealing with 1) a member of SCA WA and more importantly when it comes to the management of strata communities 2) the engagement of an Accredited Member of SCA WA. With the rollout of the new proposed Accreditation Pathway with its new robust CPD policy, SCA WA can keep all Strata Manager members up to date, abreast with the legislative changes coming due to the strata reform and therefore competitive in the management of strata communities.

The focus for this committee for 2017/2018 is therefore greater promotion of best practices and the accreditation of its members. I am now looking forward to continuing in the fulfilment of the role of the Best Practice Committee and thank again all members of the committee for their continued commitment, time and enthusiasm.

Marietta Metzger

Convenor of Best Practice Committee

Principal of Magixstrata

Certified Strata Community Manager - CSCM

Education & Professional Development Committee

Overview

It has been another successful and rewarding year for the Education & Professional Development events calendar. The committee had decided last year to align some of the event planning similar to other states and introduce CPD specific workshops. The aim of these CPD workshops was to address specific skills or polish up on important skills of a strata manager, as well as to complement our other education event presentations. Within the National Education Committee this type of workshop has been subject of discussion; with an aim to develop a national approach to CPD focused key areas of learning for each year. More development is likely in the future around this.

Within the committee we've had a few changes, but listed below I acknowledge past and present committee members for this annual period. All members have been very enthusiastic and contributed a lot this year. We also had to bring 18 months of events forward due to sponsorship alignment this year, also adding to the challenges of creating a program so far in advance. With Suellen leaving and Kara & Sasha starting in January this year, they've done a terrific job in picking up the pieces from where Suellen left and they have both worked hard to help reduce the workload in this committee.

Acknowledgement of our committee members as listed:

- Sasha Costanzo – Events & Administration SCA (WA)
- Kara Grant – General Manager SCA (WA) – (current)
- Suellen Bottechia – General Manager SCA (WA) – (previous)
- Leonie Milonas – Councillor – (current)
- Marietta Metzger – Councillor – (current)
- Janine Chapman – Councillor – (past)
- Dyani Cobbold – Strata CBD - (current)
- Beverly Grigo – Strata Asset Services - (current)
- Laura Mitchell – Strata Alliance - (current)
- Gemma Richardson – Richardson Strata Management – (current)
- Carmen Nelson – Richardson Strata Management –(previous)
- Shane White - Strata Consultant - (current)
- Zoe Maxwell – Southern Strata Services - (current)
- Pat McMahon – Chambers Franklyn - (current)

I would like to thank and acknowledge all of our presenters who have contributed hugely to the process as subject matter experts, as without their support, none of this would happen.

Included at the end of this report is the annual calendar which summarizes the events this year and also acknowledges all of our presenters.

Highlights for 2017

- Attendance at our annual Outlook Breakfast - 115 people
- The average attendee number per event this year - 60 people
- Launch of our CPD workshop
- Reading Strata Plans workshop

Lot Owner Series

Since the introduction of the Lot Owners Series 2013/2014 the attendance level has steadily increased and has led to new Owner memberships. Enhancements in content will be reviewed again for 2018 and we already have some additional programs for our Lot Owner members.

We acknowledge & thank Sheryal Griggs, Strata Manager for Strata Asset Services and Shane White, Strata Consultant who have continued to deliver the bulk of this training.

A100

The A100 was officially launched last year, but this year we have run three more sessions and on all accounts they have been successful. The purpose of the A100 is a pathway towards accreditation. Through the support of the National Education Committee and aided with local support the A100 is looking to be expanded with legislation. The initial course was based more around operational themes, templates and interactive discussions based on a best practice approach. However upon review it has been determined that adding legislation to this course will make it more complete.

We acknowledge the A100 Trainers for WA:

- Liz Florence
- Henry Van Es
- Dyani Cobbold
- Marietta Metzger
- Kyra Murphy
- Leonie Milonas
- Paul Keet

More to come in 2018.

Certificate IV & Diploma Qualifications

The launch of the Certificate IV in Strata Community Management has been very successful with RMIT involvement and the expansion of the Diploma now in development with an expected launch for 2018. We have also been successful with North Metropolitan TAFE, commencing a traineeship for Certificate IV which is a really good outcome for WA. A lot of hard work that happened late last year, came to finalisation this year.

Symposium 2017 – 16th & 17th November

Putting together the 2nd Symposium for our Association has been a lot smoother this year, using a developed framework. Both Kara and Sasha have helped greatly here. We now look forward to this event. Acknowledging this sub-committee team for the countless workshop hours we have again put into this event.

- Kara Grant General Manager SCA (WA)
- Leonie Milonas – PD Convener
- Dyani Cobbold – Strata CBD
- Sasha Costanzo – SCA (WA)
- Marietta Metzger – Councillor
- Janine Chapman – Councillor

2017/2018

Looking to the year ahead, we have changed the calendar to align with sponsorship and further development and focus will be around CPD type specific workshops, introduction of webinar course options and a lot more interaction with other states and sharing of content and materials.

We will be looking more at Owner Member education events, with an aim to bring some on-line courses to the market, such as role of the council type courses, again through the support of our national & state committees.

I would like to finish off by thanking Beverley Grigo for her continued time with education. She has been of enormous help to the committee and a support to all of us in the area of Education and the committee.

Best wishes everyone for the year end and into 2018.

Leonie Milonas

Convenor of Education & Professional Development Committee

2016/17 EVENT CALENDAR & PRESENTER ACKNOWLEDGEMENTS

Money Management: Best Practice Tips - 27.07.16

Natalie O’Sullivan (Macquarie Bank), Phil Geary (Ascend Strata Support)

Smoking in Strata – 19.08.16

Dora Olivia (ACOSH), Caitlin Kameron (Cancer Council WA), Kristy Ward (Prestige Strata Management)

Navigating the Strata Titles Act - 31.08.16

Rachel Cosentino (Slater & Gordon Lawyers), Mark Atkinson (Atkinson Legal)

Managing Building Fire Safety – 28.09.16

Kevin Kelly (Fire Engineer Collaborative World Consultants), Gary Sewell (Australasian Institute of Loss Adjustors WA Division), Paul Goodwin (Service Manager Westside Fire Services)

Return to SAT – 02.11.16

Dr Bertus De Villiers (SAT Presiding Member for the Hearing), Rachel Cosentino (Slater & Gordon Lawyers), Alison Flemming (Landgate), Sean McFarlane (Landgate), Pat McMahan (Chambers Franklyn Strata Management), Pino Monaco (GV Lawyers), John Park (Park Legal Solutions)

Symposium – 16.11.16

Refer to program

South West Seminar – Obligations & Responsibilities – 09.02.17

Paul Keet (Strata Asset Service), Kara Grant (SCA WA), Leonie Milonas (Strata Community Insurance), Shane White (Strata Title Consult)

Strata Outlook – 16.02.17

Brant Garvey (Paralympian & Professional speaker), Stephen Padbury (Macquarie Bank), Kim Henshaw (SCA National CEO), Scott Bellerby (SCA WA President)

Getting to know your strata better – 28.02.17

Shane White (Strata Title Consult)

Strata Assistants Training – 14.03.17

Carole Anderson (SCA National Education Officer)

How to read a strata plan & what does it comprise? – 24.03.17

Peter Munday (Strata Central)

Moral Dilemma – 11.05.17

Mark Atkinson (Atkinson Legal), Rochelle Castro (RC & CO Lawyers)

The Trilogy – 02.06.17

Mark Atkinson (Atkinson Legal), Scott Driscoll (Strata Community Insurance), Henry Vurens van Es (Smithwick)

Legal Affairs & Public Policy Committee

The 2016/2017 Committee Was comprised Jake Kneebone, Ida Smithwick, Karen Richardson, Paul Keet, Mark Atkinson, Scott Bellerby, Phil Monaco and Andrew Chambers.

The Committee met on 8 March 2017, 22 March 2017, 28 June 2017 and 26 July 2017. Members of the Committee also met with other stakeholders including REIWA and Landgate between Committee meetings and worked between meetings on drafting and finalising several feedback/submissions to Landgate.

The focus of the Committee's activities this year has continued to be the Reform of the *Strata Titles Act 1985* and revision of the Regulations. Landgate has released several discussion papers and portions of the draft bill for comment. The Committee put in many hours of work reviewing these documents. Throughout the process of feedback, we have consistently maintained that the proposed quasi – regulation of strata managers is problematic and the only workable form of regulation is through licencing.

Many thanks to all the Committee Members for their time and contributions towards this important advocacy work.

Rachel Cosentino
Convenor of Legal Affairs & Public Policy Committee

Professional Standards Committee (National Disciplinary Committee)

The WA committee – comprising Heather Peet, John Angus, Ida Smithwick, Phil Monaco and myself commenced the 2017/2018 year with 5 outstanding complaints.

All new complaints received from August 2016 were referred to the National Disciplinary Committee. This committee comprised of 5 members from the various states including Kim Henshaw (CEO SCA).

The Guide for Code of Conduct Complaints was established by the National Committee and adopted by the WA council and placed on the SCAWA website in August 2016.

March 2017 – The National Disciplinary Committee had received 15 complaints – 6 had been dismissed, 8 required further information and 2 were ongoing.

June 2017 – 2 complaints were still to be finalised and with the resignation of Kim Henshaw , it was resolved that all complaints be returned to the states.

The WA committee resumed responsibility to review the remaining 2 complaints.

I would like to thank the WA committee for their support in the past year.

Janine Chapman
Convenor of Professional Standards Committee

Strata Community Management Practice Standard Committee (SPS Committee)

After a long period of development under the Best Practice Committee and QPS sub-committee the Strata Practice Standard (previously referred to as the Quality Practice Standard) reached a point where the SCA(WA) Council thought it appropriate to create the Strata Practice Standard Committee to finalise the development of the initiative and oversee its implementation and operation.

- In general, we aim to finalise the Strata Practice Standard (SPS) and all support documentation by the end of 2017 calendar year with the first workshops to be held in the first quarter of 2018. From the progress made so far we are confident we will be able to meet these time frames.
- Pace Enterprises have been commissioned to create documentation and workshop content and materials. Pace Enterprises has also been instrumental in providing guidance on audit processes, costs and implementation of the scheme, as it assists with the Law Society of WA's quality practice regime implementation and on-going audits.
- It is intended that the SPS document would be regularly revised and improved over time. The initial SPS document has been completed along with the associated audit guidelines that cater for a number of variables including the size of a business, the number of managers in a business, multiple office locations, remote offices, and interstate operations.
- A fee structure is still in development taking into consideration many of the variables above for the application, renewal, subcontractors and general management.
- A SPS logo has been adopted by the committee and has been referred to the SCA(WA) Council for their approval. It is intended to market this logo as brand of distinction for strata management practices.
- Governance procedures and other documentation are still under development but are substantially complete.
- The SPS Committee have engaged with SCA(WA) business members, Landgate, Property Council of Australia (WA), Real Estate Institute of WA, Department of Commerce and have received widespread support for the SPS. A presentation to the 2017 Principals Retreat was well received with some concerns being raised but the vast majority of business operators indicating they would sign up to the SPS. A presentation to the SCA National Convention in June 2017 generated keen interest from both business operators as well as from other SCA state bodies, who indicated they would be looking to adopt the scheme as soon as possible once SCA(WA) had launched the scheme and ironed out any initial problems.

Such a high level of positive feedback from all interested parties is a testament to the robust concept behind the SPS and the excellent efforts of the SPS committee and Pace Enterprises. We also acknowledge the hard work and dedication of all past and present committee members who have given their time freely over a long period of time on little more than blind faith that the SPS will help improve the standing and standard of the strata industry.

The SPS Committee consists of Paul Keet (convener), Scott Bellerby, Scott Cole, Phil Monaco, Rob Klemm and with assistance from Kara Grant.

Paul Keet
Convener of Strata Community Management Practice Standard Committee

Sponsorship & Marketing Committee

It has been a big year for our Sponsorship Committee, which expanded to include Marketing in April 2017.

Council member Emma Watton was appointed to lead the Sponsorship & Marketing Committee due to her vast experience in business consulting and brand and communication strategies.

Unfortunately Emma resigned from the council and committee in August 2017 due to other, interstate work commitments. We thank Emma for all that she helped us to achieve during her term.

Other committee members included myself, Jamie Daniel, Melanie Henderson, Phil Monaco and Scott Cole joining in May 2017.

Sponsorship

In late 2016 it was agreed by the council to move sponsorship from a calendar year to financial year, to better align with financial and budgeting requirements for both SCA (WA) and our sponsors. In December, when the usual 12 month calendar year renewals would've otherwise been due, a 6 month 'roll over' period was effected to achieve this change. We thank all of our sponsors for working with us during this transition.

The Sponsorship & Marketing Committee carried out a review of the previous sponsorship packages from January to April 2017. The intention was to streamline the sponsorship packages whilst improving the value, benefit offering and service delivery for our sponsors. Although this is an area that can and should always be reviewed and improved, we believe a great package was developed for the 2017/18 financial year and this is evidenced by the 25 sponsors that have partnered with us for the year.

Further, separate sponsorship offerings were developed for the 2017 Symposium and Awards Gala which were both successful in providing the required funding for these two very important events.

We sincerely thank our 2016 sponsors; their support is vital for the work that SCA (WA) does for members and the wider strata community.

2016/ 17 Sponsors

Platinum	Gold	Silver
Antenna Masters	BCB Strata Insurance Brokers	Atkinson Legal
CHU Strata Insurance	Longitude Insurance	Higgins Coatings
External Works	Poolwerx	Houspect
Macquarie Bank	Programmed Property Services	Kleenheat
Perrott Painting	Schindler Lifts	Lannock Strata Finance
	SCI Strata Community Insurance	O'Brien Glass (<i>from 01/01/17</i>)
		Property IQ
		Rockend (<i>to 31/12/16</i>)
		Strata Loans
		SUU Strata Unit Underwriting
		Tunnel Vision
		WA Insurance Builders (<i>to 31/12/16</i>)

Marketing

The committee also assisted the SCA (WA) office in delivering various marketing collateral and initiatives including several strata lift outs in The West Australian. These initiatives have resulted in higher attendance at owner education and professional development events, and increased enquiries from owners, industry bodies and the media.

Promotion of SCA (WA) will be a focus in 2017/18 to grow our presence amongst the general public, the property industry and government bodies so that we are in a stronger position to achieve or influence better outcomes for the sector.

Scott Bellerby
SCA (WA) President

2017 SCA (WA) Committee Members & Volunteers



Council		
Position	Name	Company
President	Scott Bellerby	Bellcourt Strata Management
Vice President	Marietta Metzger	magixstrata
Secretary	Janine Chapman	Strata Alliance
Treasurer	Ryan Murphy	Richardson Strata Management
Past President	Rachel Cosentino	Slater & Gordon Lawyers
	Andrew Chambers	Chambers Franklyn Strata Management
	Leonie Milonas	Strata Community Insurance
	Paul Keet	Strata Asset Services
	Emma Watton	Smart Suit
Best Practice Committee		
Convenor & Councillor	Marietta Metzger	magixstrata
Councillor	Paul Keet	Strata Asset Services
	Scott Cole	Honan Insurance Group
	Phil Monaco	GV Lawyers
	Tracey Hough	First Class Strata Services
	Kyra Murphy	Richardson Strata Management
	Henry Van Es	Smithwick Strata Services
	Suellen Bottecchia/ Kara Grant	SCA (WA)
Education & Professional Development Committee		
Convenor & Councillor	Leonie Milonas	Strata Community Insurance
Councillor	Marietta Metzger	magixstrata
Councillor	Janine Chapman	Strata Alliance
	Carmen Nelson	Richardson Strata Management
	Dyani Cobbold	strataCBD
	Kristy Ward	Prestige Strata Management
	Shane White	Strata Title Consult
	Bev Grigo	Strata Asset Services
	Laura Chapman	Strata Alliance
	Zoe Maxwell	Southern Strata Services
	Pat McMahon	Chambers Franklyn Strata Management
	Gemma Richardson	Richardson Strata Management
	Suellen Bottecchia/ Kara Grant/ Sasha Costanzo	SCA (WA)
Legal Affairs & Public Policy Committee		
Convenor & Councillor	Rachel Cosentino	Slater & Gordon Lawyers
Councillor	Paul Keet	Strata Asset Services
President	Scott Bellerby	Bellcourt Strata Management
	Mark Atkinson	Atkinson Legal
	Andrew Chambers	Chambers Franklyn Strata Management
	Ida Smithwick	Strata Consultant
	Phil Monaco	GV Lawyers
	Jake Kneebone	Exclusive Strata Management Services
	Karen Richardson	Richardson Strata Management
	Kara Grant	Blackburne / SCA (WA)
Professional Standards Committee		
Convenor & Councillor	Janine Chapman	Strata Alliance
	John Angus	Strata Consultant
	Heather Peet	Personal Strata Services
	Ida Smithwick	Strata Consultant
Sponsorship & Marketing Committee		
Convenor & Councillor	Emma Watton	Smart Suit
President	Scott Bellerby	Bellcourt Strata Management
	Phil Monaco	GV Lawyers
	Scott Cole	Honan Insurance Group
	Jamie Davidson	Exclusive Strata Management
	Melanie Henderson	Bellcourt Strata Management
	Suellen Bottecchia/ Kara Grant	SCA (WA)
Strata Community Management Practice Standard Committee		
Convenor & Councillor	Paul Keet	Strata Asset Services
President	Scott Bellerby	Bellcourt Strata Management
	Phil Monaco	GV Lawyers
	Scott Cole	Honan Insurance Group
	Rob Klemm	Strata Consultant
	Kara Grant	SCA (WA)
PIAC Representative		
	Ida Smithwick	Strata Consultant