



ELEVATING EXCELLENCE IN STRATA

CHU SCA (WA)
2024 Annual & Owner Conference
13 - 14 November 2024 | Optus Stadium

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CHU SCA (WA) 2024 ANNUAL & OWNER CONFERENCE

13 - 14 NOVEMBER 2024 | OPTUS STADIUM

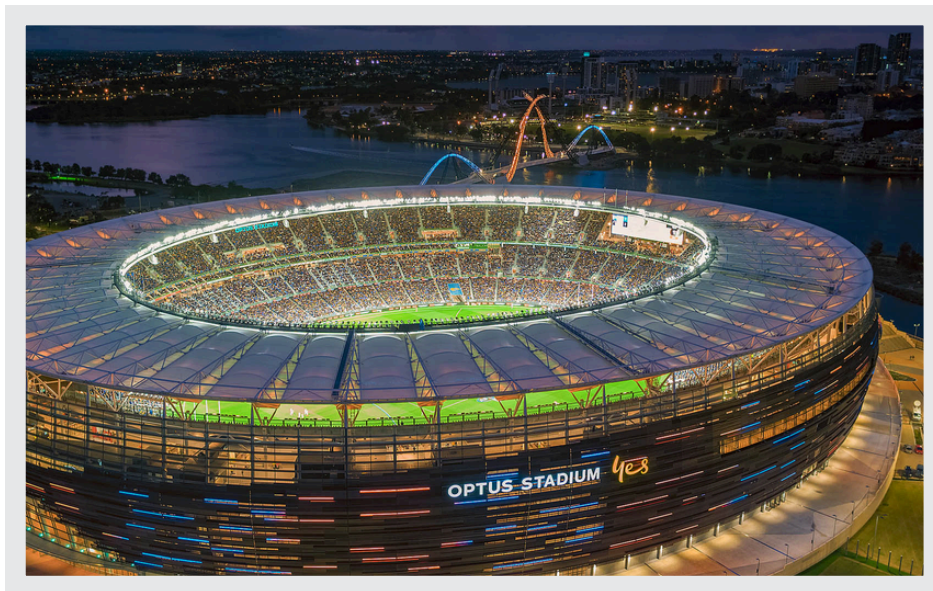
SPONSORSHIP PROSPECTUS

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Your Support

The support of our sponsors is integral to the work that SCA (WA) do for our members and the broader strata community.

Benefits

Some benefits to sponsoring or exhibiting at the conference:

- **Visibility:** It puts your brand in front of a targeted audience, increasing visibility and awareness among potential customers, partners, and strata professionals.
- **Networking:** It provides opportunities to network with peers, potential clients, suppliers, and partners, fostering relationships that can lead to future collaborations and business opportunities.
- **Lead Generation:** It serves as a platform for generating leads and capturing contact information of potential customers who express interest in your products or services.
- **Brand Building:** It helps reinforce your brand image and messaging, allowing you to showcase your unique selling points, expertise, and offerings to a captive audience.
- **Market Research:** It allows you to gather valuable insights into market trends, competitor activities, and customer preferences through interactions and feedback collected at the booth.
- **Product Showcase:** It provides an opportunity to showcase your latest products, innovations, and solutions, allowing attendees to experience them firsthand and understand their benefits.
- **Educational Opportunities:** It offers a platform to educate attendees about your business, products and services.



About SCA (WA)



The Strata Community Association (WA) proudly stands as the leading professional body representing the strata sector in Western Australia. We are dedicated to providing top-tier education, advocacy, and support to strata managers, service providers, owners, and key stakeholders within the vibrant strata community.

The Strata Community Association (WA) is the leading professional body advocating for the strata management sector in Perth and Western Australia. It represents around 1,500 professionals who, in turn, manage over 133,000 properties across the region.

Education

Expertise &

Experience

About the Conference

13 - 14 November 2024

Optus Stadium

From 13 - 14 November, SCA (WA) will bring together the brightest minds and professionals in the industry for a spectacular extravaganza of learning, networking, and celebration at Optus Stadium.

The CHU SCA (WA) 2024 Annual Conference will equip you with the insights and tools you need to reach new heights. This is your chance to Elevate Excellence - for yourself, your team, your business, and the entire strata community here in Western Australia.

The SCA (WA) 2024 Owner Conference is a half-day event specifically curated to provide education and information for individuals who own and live within strata property in Western Australia.

The opportunity

The CHU SCA (WA) 2024 Annual & Owner Conference brings together the growing strata industry. It is one of the only gatherings for Western Australian leaders working in a fast growing industry. Sponsorship opportunities provide a unique and valuable chance to engage with an association that represents over half of all strata properties in the state.

The Trade Exhibition Opportunity

We have 19 trade booths available for 2024 and we recommend booking early to secure your spot. This year's trade exhibition, held on Thursday 14 November 2024, will be a major feature at the Annual & Owner Conference for companies to showcase their products and services.

The conference opening and all conference meal breaks will be held around the exhibition area, which gives delegates the opportunity to browse and meet exhibitors to find out more about their products and services. Furthermore, the exhibition room is close walking distance to the conference rooms, to ensure ample exposure to delegates for you.

Only available for SCA (WA) Corporate Supplier Members.



The Booth

Structure

2.4m high velcro booth structure

Signage

1 x Printed Fascia board with signage
(up to 25 characters with black digital text on a whiteboard)

Lighting

2 x 150w spotlights

Power

1 x 4amp power outlet, located in the back corner

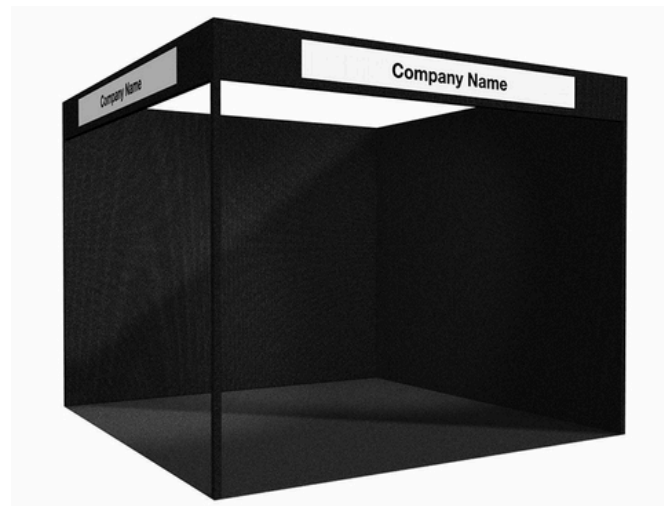


Exhibit at the Conference

Hurry - Just 8 Opportunities Left!

\$5,100 inc. GST

The trade show offers a prime opportunity to showcase your products and services to a large audience of Strata Professionals and Owners, all in one day. With up to 19 exhibition spaces available in the heart of the action—the trade exhibitor hall—your brand can stand out during dedicated breaks and networking sessions.

Don't miss the chance to connect with delegates and demonstrate what sets your company apart from the competition.



- Two complimentary full-delegate registrations, including tickets to the Annual Conference, Welcome Cocktail Function and Awards Gala.
- Built exhibition booth space for 3mx3m
- Promotion in Conference social media marketing.
- Business details and logo included in the Conference program.
- Inclusion in the Conference Trade passport program.
- Option to provide door prize to be drawn at the end of each of the events. Sponsor to collect business cards for the draw throughout the event and may keep business cards after the event.

Exhibition Floor Plan



Exhibition Floor Plan

Booth No.	Company	Booth No.	Company
1	Exhibitor 1	11	StrataLoans
2	Exhibitor 2	12	CHU Underwriting Agencies
3	Exhibitor 3	13	CHU Underwriting Agencies
4	Exhibitor 4	14	StrataMax
5	Exhibitor 5	15	Perrott Painting
6	Exhibitor 6	16	Pool Assist
7	Exhibitor 7	17	QIA Group
8	Exhibitor 8	18	LookUpStrata
9	EnergyTec	19	Body Corporate Brokers (BCB)
10	Shenton Pumps	20	Tunnel Vision (WA)

To lodge your interest in an opportunity, please complete the booking form.



Sponsor a Presentation

Align your brand with the topics of discussion at the Annual Conference by securing a presentation sponsorship opportunity.

Keynote Session

One Session Left
\$3,500 inc. GST

Plenary & Panel Session

Five Sessions Left
\$2,200 inc. GST

Inclusions:

- Acknowledgement from Conference MC at beginning and close of the session.
- Company Pull-Up Banner on stage for the duration of the session.
- Company Logo and "Sponsored by" in the CHU SCA (WA) 2024 Annual Conference program beside the session details.
- Company Logo and "Sponsored by" on the opening welcome slides of the presentation.
- One complimentary delegate registration to attend CHU SCA (WA) 2024 Annual Conference.
- Promotion in Conference social media marketing.



Sponsor a Presentation

Align your brand with the topics of discussion at the Owner Conference by securing a presentation sponsorship opportunity.

Keynote Session

One Session Left
\$2,200 inc. GST

Plenary & Panel Session

Three Sessions Left
\$1,650 inc. GST

Inclusions:

- Acknowledgement from Conference MC at beginning and close of the session.
- Company Pull-Up Banner on stage for the duration of the session.
- Company Logo and "Sponsored by" in the CHU SCA (WA) 2024 Owner Conference program beside the session details.
- Company Logo and "Sponsored by" on the opening welcome slides of the presentation.
- One complimentary delegate registration to attend CHU SCA (WA) 2024 Owner Conference.
- Promotion in Conference social media marketing.



Strata Community Excellence Awards 2024

Strata Community Excellence Awards

Three Opportunities Remain

\$3,300 inc. GST

The annual SCA (WA) Strata Community Excellence Awards recognises and rewards businesses and individuals from the strata industry across eleven categories.

Sponsorship of an award category provides your business with a unique opportunity to align your brand with individuals and businesses that strive for excellence and make a significant contribution to the strata industry and community.



Inclusions:

- Sponsor logo and acknowledgement included within the Award nomination kit and within all marketing and communication relating to the award.
- Sponsor logo included on Award trophy and certificate.
- Opportunity to present award to the winning recipient on stage during the awards.
- Photograph to be taken with award recipient.
- Sponsor logo and acknowledgement on rotating slides at the Awards Gala.
- Two complimentary tickets to attend the SCA (WA) 2024 Strata Community Excellence Awards Gala.
- Opportunity for organisational representative to attend the exclusive "Award Winners Lunch."
- Acknowledgement in post-event Awards communications on Social Media.
- First right of refusal for subsequential sponsorship of the same award category.

Sponsorship of the SCA (WA) Strata Community Excellence Awards is only available for Platinum, Gold and Silver level sponsors.

SOLD

Barista Coffee Cart

One Opportunity

~~\$4,000 Inc. GST~~

Inclusions

- Option to supply branding to be displayed on two coffee cart(s).
- Ability to display one pull up banner beside coffee cart(s).
- Option to provide branded cups or stickers to be added to supplied cups.
- Acknowledgment as sponsor by MC before the breaks.
- One complimentary delegate registration to attend the Annual Conference.
- Ability to meet and interact with delegates as they order their coffees.
- Business details and logo included in the Conference program.

Food Station

One Opportunity

\$2,000 Inc. GST

Inclusions

- Acknowledgement by MC prior and after the sponsored break, including logo on main screen
- Sponsor Name and Logo to be displayed on main screen for duration of meal breaks (morning tea and lunch).
- Acknowledgment as sponsor by MC before the breaks.
- Sponsor Name and logo to be displayed at the meal stations.
- Business details and logo included in the Conference program.



Other Opportunities

Advertising Opportunities

Promote your brand directly to every delegate by advertising in the A5 program, which will be printed and distributed at the conference and also available on our website.

Annual Conference

Full Page Advertising
\$330 inc. GST

Half Page Advertising
\$220 inc. GST

Inclusions:

- Full-page or half-page ad in the printed program.
- Ad included in the digital version of the program available on the conference website.
- Clickable links or QR codes in the digital program for direct traffic to sponsor websites or offers.
- Option to include special discounts or promotions for attendees in the program.

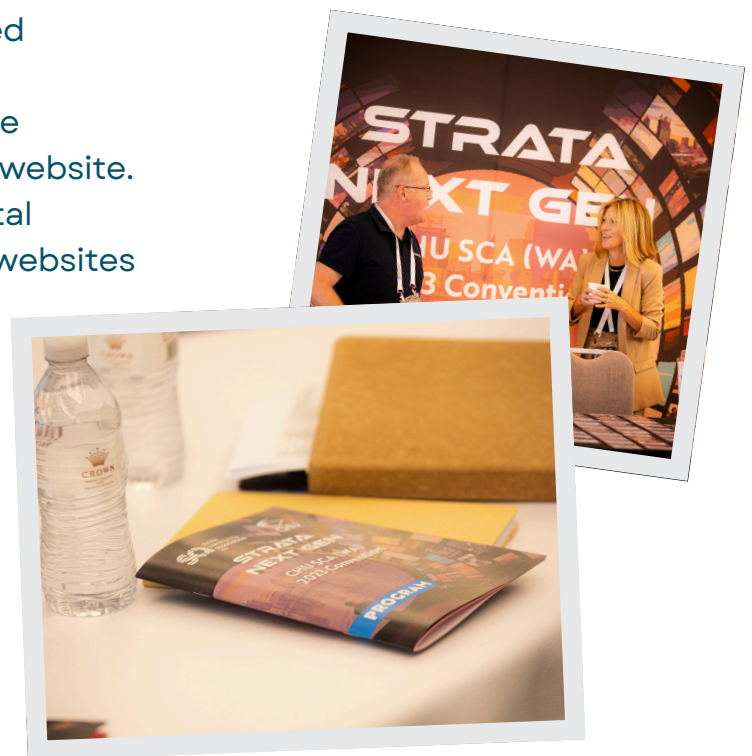
To lodge your interest in an opportunity, please complete the booking form.

[BOOKING FORM](#) >

Owner Conference

Full Page Advertising
\$220 inc. GST

Half Page Advertising
\$110 inc. GST



Terms & Conditions

Sponsors and Exhibitors are accepted at the discretion of Strata Community Association (WA) [SCA (WA)] and sponsors and exhibitors participate on the understanding that:

- A minimum requirement of the CHU SCA (WA) 2024 Annual Conference attendance is that all companies must be a current member of SCA (WA) to sponsor and/or exhibit.
- Provide (at its' cost) and set up all branding and marketing material for their allocated Exhibition Stand. Additional items including furniture are at the exhibitor's expense. For additional items to hire, the contracted trade stand builder details will be given to you upon confirming your sponsorship.
- Any variations required to the exhibition floor plan will be at the discretion of the organiser; it is subject to change at any time.
- Ensure that it has a sponsorship liaison person available to SCA (WA) at all reasonable times leading up to the Event, for the duration of the Event and after the Event until any resulting matters are finalised.
- Provide SCA (WA) with the sponsor's logo upon request;
 - a. In a form suitable to be applied to all promotional and publicity material relevant to the sponsorship set out in this Agreement; and
 - b. In accordance with SCA (WA)'s timetable for production of the relevant promotional material and banners.
- Carry out its obligations and activities in a manner that enhances the reputation of SCA (WA) and the event in general

Booking

- To lodge your interest in an opportunity, please complete the [booking form](#).
- 2023 Sponsor and Exhibitors will be offered the opportunity first and given 5 business days to confirm interest. You are welcome to go on a waiting list during this period. Please email communications.wa@strata.community.
- By completing the booking form you acknowledge and accept the terms and conditions for Sponsors and Exhibitors.
- To read the full information click [here](#).

Payment

The Sponsor shall pay any costs owing to SCA (WA), including any applicable taxes, in full (without any setoff) within 14 days of the presentation to the Sponsor of the corresponding valid tax invoice.

Cancellation Policy

Cancellations received prior to Monday 7 October 2024 will incur a 30% charge of your applicable booking. Cancellations after invoice payment are not refundable. All cancellation must be made in writing to communications.wa@strata.community.

Artwork

Within 7 days of completing the booking form you will need to provide:

- High-resolution PNG, JPEG or EPS company logo (must provide high-resolution for printing)
- Hyperlink to your website
- Contact number and email for directory listing in the conference program

All deadlines for logos, artwork, and signage must be met. SCA (WA) cannot guarantee the accuracy of delivery of any materials delivered outside of the agreed deadlines.

Colour reproduction will, when printed, be as close to the specified colours as practical.

Provision of banner and any other promotional material (including any relevant freight cost) is the responsibility of the sponsor and/or exhibitor.

Name Badges

Your name badge is your passport to access all events and meals included in your registration. Please ensure your badge is visible at all times and worn only by the correct person. We can't guarantee a professional badge will be printed if the registrations are not received by Friday 1 November 2024.

Dietary Requirements

Dietary Requirements must be provided by Friday 1 November 2024. Although SCA (WA) will make every effort to accommodate late additions, please note that due to varying venue terms and conditions, we cannot guarantee that any dietary requirements received after this date can be accommodated.

Policy on “Suitcasing” and “Outboarding”

In order to protect our valued exhibitor and conference sponsors, and the investments they have made in participation in the CHU SCA (WA) 2024 Annual Conference, we are enforcing a strict “suitcasing” and “outboarding” policy.

Suitcasing

Suitcasing will not be tolerated at all. Any Strata Services who is not an exhibitor of the conference is NOT permitted to openly market products/services during the conference. Delegates are permitted to converse, hand out business cards/networking with other delegates. Delegates may not, however hand out any form of marketing material for products/services of their organisation and/or verbally market services and/or make appointments to meet with delegates during the conference period. Clothing branded in any way with identifying organisation logos or text is not permitted to be worn during the conference or its functions. This is applicable only to service providers and not strata managers. Breaking these terms may mean ejection from the conference, a fine equal to the cost of a conference sponsorship, the penalty of suspension from the next event and potential loss of membership.

Unofficial Events “Outboarding”

SCA (WA) will not permit any organisation whether a sponsor/exhibitor or not of the conference, to host any event, any kind of invitation only or private event within the conference date (13 and 14 November 2024) that has not been booked and advertised through SCA (WA). Breaking these conditions carries the penalty of suspension from the following year’s conference and potential loss of membership.

Insurance Disclaimer

Please email the front cover of your Public Liability Policy to communications.wa@strata.community.

Force Majeure

Where there is an agreement between SCA (WA) and a Sponsor or registrant, it is automatically null and void if any events offered are cancelled due to an act of God including, but not limited to, hurricane, earthquake, flood, volcanic eruption, tornado, famine, terrorism, war, or pandemic. In the event of cancellation due to an act of God neither party shall be liable for any further payments.

SCA (WA) Contact Details

Strata Community Association (WA)
PO Box 1057
South Perth WA 6951
communications.wa@strata.community