



# Strata Community Association (WA)

Sponsorship Prospectus  
2024 - 25



The Strata Community Association (WA) proudly stands as the leading professional body representing the strata sector in Western Australia. We are dedicated to providing top-tier education, advocacy, and support to strata managers, service providers, owners, and key stakeholders within the vibrant strata community.

We are excited to unveil our Sponsorship Prospectus for the 2024-25 Financial Year, crafted to deliver visibility, engagement, and value across all levels of sponsorship. With our members managing over 134,000 building strata lots—representing more than half of all strata lots in the state—this prospectus offers you an opportunity to showcase your business to your target audience within the strata sector. Engage with us to leverage these exclusive opportunities to participate in premier industry events and position your brand at the forefront of your ideal customer's minds.

Join us in leading the way towards a brighter future for strata living across Western Australia. Connect with SCA (WA) today to discover the SCA Advantage.

To find out more about sponsoring with the SCA (WA), please give me a call or send me an email 0478 093 272 or [kerrin.simmonds@strata.community](mailto:kerrin.simmonds@strata.community).

*Kerrin Simmonds*

Kerrin Simmonds  
Regional Manager, SCA (WA)



# Current Sponsors

## Platinum Sponsors



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors



Current  
Sponsors



# Sponsorship Packages



**Platinum**

**\$28,600 inc GST**  
1 AVAILABLE



**Gold**

**\$16,500 inc GST**  
3 AVAILABLE



**Silver**

**\$8,250 inc GST**  
7 AVAILABLE



**Bronze**

**\$3,300 inc GST**

## All sponsorship packages include:

- Corporate Strata Services Large Membership for SCA (WA) - Valued at \$1,650 and includes unlimited delegates
- Company logo inclusion on sponsor page of website, in Annual Report and in two “Thanks to our Sponsors” social media posts per year
- Priority preference for renewal at respective level of sponsorship
- Sponsor logo at relevant level to utilise for marketing purposes

	Platinum	Gold	Silver	Bronze
Membership	Corporate Strata Services Large Membership for SCA (WA)			
Sponsor Level Exclusivity in market segment	Yes	Yes	No	No
Attendance at exclusive Events	<ul style="list-style-type: none"> <li>Senior Leaders Retreat - 2 comp</li> <li>Senior Leaders Night Off - 2 comp</li> <li>Senior Leaders Luncheon - 2 comp</li> <li>Legacy Luncheon - 2 comp</li> </ul>	<ul style="list-style-type: none"> <li>Senior Leaders Night Off - 2 comp</li> <li>Senior Leaders Luncheon - 1 comp</li> </ul>	<ul style="list-style-type: none"> <li>Senior Leaders Luncheon - 1 comp</li> </ul>	<ul style="list-style-type: none"> <li>Luncheon - 1 purchase</li> </ul>
SCA (WA) Events	<ul style="list-style-type: none"> <li>2 comp tickets to Annual Conference</li> <li>2 Event Co-Partnership opportunities</li> <li>8 comp tickets to Education Events</li> <li>50% discount on additional educational event tickets</li> <li>50% Discount on additional sponsorship opportunities</li> </ul>	<ul style="list-style-type: none"> <li>2 comp tickets to Annual Conference</li> <li>1 Event Co-Partnership opportunities</li> <li>5 comp tickets to Education Events</li> <li>25% Discount on additional sponsorship opportunities</li> </ul>	<ul style="list-style-type: none"> <li>1 comp tickets to Annual Conference</li> <li>1 Event Co-Supporter opportunities</li> <li>3 comp tickets to Education Events</li> <li>15% Discount on additional sponsorship opportunities</li> </ul>	<ul style="list-style-type: none"> <li>N/A</li> </ul>
Award Category Sponsorship	Yes	Yes	Yes	No
Brand Exposure	<ul style="list-style-type: none"> <li>2 exclusive e-newsletters</li> <li>4 e-newsletter banner advert</li> <li>Logo include in all appropriate email communications</li> <li>Logo on Home and Sponsor page of website</li> <li>Inclusion on Platinum Sponsor banner at all events</li> <li>2 social media posts</li> <li>8 editorial articles</li> <li>Inclusion in two sponsor acknowledgement social media posts</li> <li>Company logo included in Annual Report in relevant sponsor category</li> <li>10% discount on advertising rates</li> </ul>	<ul style="list-style-type: none"> <li>3 e-newsletter banner adverts</li> <li>Logo include in all appropriate email communications</li> <li>Logo on Home and Sponsor page of website</li> <li>2 social media posts</li> <li>5 editorial articles</li> <li>Inclusion in two sponsor acknowledgement social media posts</li> <li>Company logo included in Annual Report in relevant sponsor category</li> <li>5% discount on advertising rates</li> </ul>	<ul style="list-style-type: none"> <li>3 e-newsletter banner adverts</li> <li>Logo on Home and Sponsor page of website</li> <li>1 social media posts</li> <li>3 editorial articles</li> <li>Inclusion in two sponsor acknowledgement social media posts</li> <li>Company logo included in Annual Report in relevant sponsor category</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Sponsor page of website</li> <li>Inclusion in two sponsor acknowledgement social media posts</li> <li>Company logo included in Annual Report in relevant sponsor category</li> <li>50% discount on advertising rates</li> </ul>

# Platinum Sponsorship

**Platinum Sponsorship is \$28,600 inclusive of GST. We accept a maximum of six sponsors in this tier and offer exclusivity for each sponsors market segment at this level.**

## Events

Opportunity to attend exclusive Senior Leader Events, including:

- Two complimentary attendees to Senior Leaders Retreat
- Two complimentary attendees to Senior Leaders Night Off
- Two complimentary attendees to Senior Leaders Luncheon
- Two complimentary attendees to SCA (WA) Legacy Luncheon

Complimentary registration to attend Education events, including:

- Two complimentary attendees to the SCA (WA) Annual Conference and Awards Gala
- Eight complimentary registrations for SCA (WA) Professional Development events throughout the 2024-25 Financial Year
- 50% discount on any additional education tickets purchased

Two opportunities for Professional Development Co-Partnership through out the year.

Senior Leaders Event Co-Supporter sponsorship (shared by all Platinum Sponsors)

50% Discount applied to additional event sponsorship opportunities taken up throughout the year, including:

- SCA (WA) Annual Conference and Awards Gala sponsorship
- SCA (WA) Strata Excellence Award category sponsorship

Company logo included on Platinum Sponsor banner to be on display at every SCA (WA) event

Company logo included in Professional Development course materials and presentations

First right of refusal (in order of sponsorship level tenure) for new sponsorship opportunities

Priority placement for SCA (WA) table seating arrangements

# Platinum Sponsorship

## Brand Exposure

SCA (WA) offers marketing and brand exposure opportunities through our website, social media, member update newsletters and email signature. As a platinum sponsor, you will receive:

SCA (WA) Strata Community Excellence Award Category:

- Eligibility to sponsor an award category within the SCA (WA) Strata Community Excellence Awards (subject to availability)

Within the Member Update Newsletter:

- Two exclusive newsletters per year
- Four opportunities to provide banner advertising per year
- Two opportunities to promote an event within the newsletter
- Company logo included in the bottom of all appropriate newsletters

Within SCA (WA) Email signatures and website:

- Company logo to be included in the signature of all SCA (WA) staff email signatures
- Platinum sponsor logos to be included on the Home and Sponsor page of the SCA (WA) website
- Platinum sponsor level listing in SCA member supplier directory

Educational Editorial Articles:

- Ability to provide up to eight educational editorial articles which will be shared across:
  - National Online Inside Strata Platform
  - Member Update Newsletter
  - SCA (WA) Website within the articles and Blog section
  - SCA (WA) Social Media channels

Within SCA (WA) Social Media:

- Opportunity to provide two posts to be shared across the SCA (WA) social media channels

Advertising Rates:

- 10% discount on advertising rates within Inside Strata, distributed to over 2,500 members nationally



# Gold Sponsorship

**Gold Sponsorship is \$16,500 inclusive of GST. We accept a maximum of seven sponsors in this tier and offer exclusivity for each sponsors market segment at this level.**

## Events

Opportunity to attend exclusive Senior Leader Events, including:

- One complimentary attendee to Senior Leaders Luncheon
- Two complimentary attendees to Senior Leaders Night Off

Complimentary registration to attend Education events, including:

- Two complimentary attendees to the SCA (WA) Annual Conference and Awards Gala
- Five complimentary registrations for SCA (WA) Professional Development events throughout the 2024-25 Financial Year

One opportunity for Professional Development Co-Partnership through out the year

25% Discount applied to additional event sponsorship opportunities taken up throughout the year, including:

- SCA (WA) Annual Conference and Awards Gala sponsorship
- SCA (WA) Strata Excellence Award category sponsorship



# Gold Sponsorship

## Brand Exposure

SCA (WA) offers marketing and brand exposure opportunities through our website, social media, member update newsletters and email signature. As a gold sponsor, you will receive:

Within the Member Update Newsletter:

- Three opportunities to provide banner advertising per year
- Two opportunities to promote an event within the newsletter
- Company logo included in the bottom of all appropriate newsletters

Within SCA (WA) Email signatures and website:

- Company logo to be included in the signature of all SCA (WA) staff email signatures
- Gold sponsor logos to be included on the Home and Sponsor page of the SCA (WA) website
- Gold sponsor level listing in SCA member supplier directory

Educational Editorial Articles:

Ability to provide up to five educational editorial articles which will be shared across:

- National Online Inside Strata Platform
- Member Update Newsletter
- SCA (WA) Website within the articles and Blog section
- SCA (WA) Social Media channels

Within SCA (WA) Social Media:

- Opportunity to provide two posts to be shared across the SCA (WA) social media channels

Advertising Rates:

- 5% discount on advertising rates within Inside Strata, distributed to over 2,500 members nationally

# Silver Sponsorship

**Silver Sponsorship is \$8,250 inclusive of GST.**

**We accept a maximum of fifteen sponsors in this tier.**

## Events

Opportunity to attend exclusive Senior Leader Events, including:

- One complimentary attendee to Senior Leaders Luncheon

Complimentary registration to attend Education events, including:

- One complimentary attendee to the SCA (WA) Annual Conference and Awards Gala
- Three complimentary registrations for SCA (WA) Professional Development events throughout the 2024-25 Financial Year

One opportunity for Professional Development Co-Supporter through out the year

15% Discount applied to additional event sponsorship opportunities taken up throughout the year, including:

- SCA (WA) Annual Conference and Awards Gala sponsorship
- SCA (WA) Strata Excellence Award category sponsorship



# Silver Sponsorship

## Brand Exposure

SCA (WA) offers marketing and brand exposure opportunities through our website, social media, member update newsletters and email signature. As a platinum sponsor, you will receive:

### **SCA (WA) Strata Community Excellence Award Category:**

- Eligible to sponsor an award category within the SCA (WA) Strata Community Excellence Awards (subject to availability)

### **Within the Member Update Newsletter:**

- Three opportunities to provide banner advertising per year
- One opportunities to promote an event within the newsletter

### **Within SCA (WA) website:**

- Silver sponsor logos to be included on the Home and Sponsor page of the SCA (WA) website
- Silver level listing in SCA member supplier directory

### **Educational Editorial Articles:**

Ability to provide up to three educational editorial articles which will be shared across:

- National Online Inside Strata Platform
- Member Update Newsletter
- SCA (WA) Website within the articles and Blog section
- SCA (WA) Social Media channels

### **Within SCA (WA) Social Media:**

- Opportunity to provide one post to be shared across the SCA (WA) social media channels

# Bronze Sponsorship

**Bronze Sponsorship is \$3,300 inclusive of GST.**

**There are no limitations on the number of sponsors in this category**

## Events

Opportunity to purchase one ticket to attend the exclusive Senior Leaders Luncheon

10% Discount applied to additional event sponsorship opportunities taken up throughout the year, including:

- SCA (WA) Annual Conference and Awards Gala sponsorship

## Brand Exposure

SCA (WA) offers marketing and brand exposure opportunities through our website, social media, member update newsletters and email signature. As a platinum sponsor, you will receive:

### **Within SCA (WA) website:**

- Bronze sponsor logos to be included on the Sponsor page of the SCA (WA) website
- Bronze sponsor level listing in SCA member supplier directory

### **Advertising Rates:**

- 50% discount on advertising rates within Inside Strata, distributed to over 2,500 members nationally



strata  
community  
association®  
WA

# ELEVATING EXCELLENCE IN STRATA

SPONSORSHIP  
PROSPECTUS

CHU SCA (WA)  
2024 Annual & Owner Conference  
and Awards Gala

13 - 14 November 2024 | Optus Stadium

Sponsorship opportunities will be offered to existing sponsors before being opened to New sponsors.

With over 200 Strata Professionals attending the 2023 Convention and in excess of 330 people attending the Gala Awards, plus over 100 owners attending the Owner Convention; this is an opportunity you cannot miss.

Sponsorship Opportunities include:

- Naming Rights
- Keynote Presentation Sponsorship
- Presentation & Panels Sponsorship
- Coffee Cart Sponsorship
- Food and Meal Sponsorship
- Exhibitor Booth & Trade Show
- Program Advertising



Showcase your products and services to a highly relevant and targeted audience.



Expand your strata community networks with valuable connections, collaborations and business leads.



Take advantage of discounts offered to existing sponsors for Conference sponsorship.

- Platinum - 50%
- Gold - 25%
- Silver - 15%
- Bronze - 10%



Enhance your brand recognition through trade show exhibition, promotional items and event marketing materials.

# SCA (WA) Annual Conference & Awards Gala

Wednesday 13 and Thursday 14  
November 2024  
Optus Stadium

The SCA (WA) Annual Conference and Awards Gala is the premier event for the strata industry in Western Australia.

Take this opportunity to join SCA (WA) for our biggest event of the year where over 300 strata industry members come together to gain new perspectives about working and living in strata.

Featuring a full program of expert speakers, a trade show exhibition and extensive opportunities for networking, this Conference will provide sponsors a perfect opportunity to connect and engage with members from across the Strata industry.



# Strata Community Excellence Awards 2024



The SCA (WA) Strata Community Excellence Awards category sponsorship is **\$3,300 inclusive of GST per award.**

The annual SCA (WA) Strata Community Excellence Awards recognises and rewards businesses and individuals from the strata industry across eleven categories.

Sponsorship of an award category provides your business with a unique opportunity to align your brand with individuals and businesses that strive for excellence and make a significant contribution to the strata industry and community. Specific benefits include:

- Sponsor logo and acknowledgement included within the Award nomination kit and within all marketing and communication relating to the award.
- Sponsor logo included on Award trophy and certificate.
- Opportunity to present award to the winning recipient on stage during the awards.
- Photograph to be taken with award recipient.
- Sponsor logo and acknowledgement on rotating slides at the Awards Gala.
- Two complimentary tickets to attend the SCA (WA) 2024 Strata Community Excellence Awards Gala.
- Opportunity for organisational representative to attend the exclusive "Award Winners Lunch."
- Acknowledgement in post-event Awards communications on Social Media.
- First right of refusal for subsequential sponsorship of the same award category.

***Sponsorship of the SCA (WA) Strata Community Excellence Awards is only available for Platinum, Gold and Silver level sponsors***

*Sponsor level package discounts are applicable*

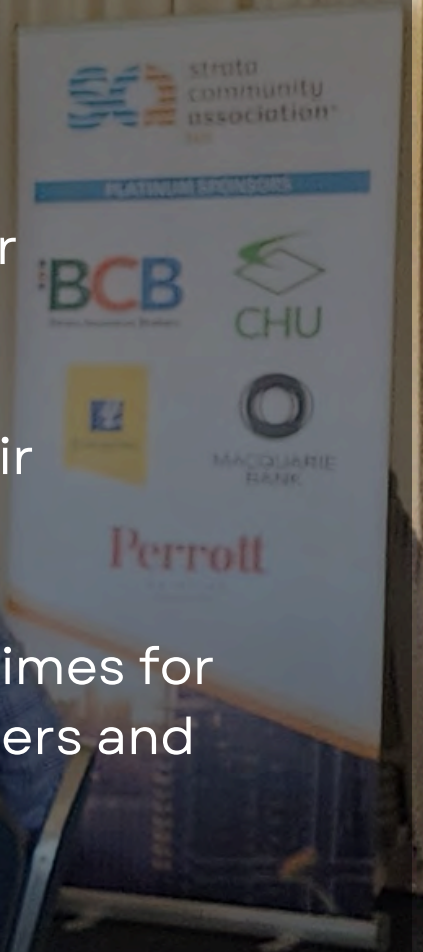
# SCA (WA) Owners Conference

Thursday 14 November 2024  
Optus Stadium

The SCA (WA) 2024 Owner Conference is a half-day event specifically curated to provide education and information for individuals who own and live within strata property in Western Australia.

This unique event, running concurrently to the Annual Conference, provides suppliers the opportunity to showcase their products and connect directly with strata owners and decision makers.

One dedicated exhibition space will service delegates for both the Annual and Owner Conference, with differentiated times for each, providing exhibitors with less down time between breaks and the opportunity to network with both strata managers and owners at one event.



# Exhibit at the Conference

**\$5,100** inc GST

Subject to applicable sponsorship package discounts

The trade show of the SCA (WA) 2024 Annual Conference and the CHU SCA (WA) Owner Conference provides an interactive forum for your company to reach a large contingent of Strata Professionals and Strata Owners in one day. The perfect opportunity to show-case your products and services to delegates and show what makes your company different to your competitors.

For 2024, there will be up to 30 exhibition places available within the trade exhibitor hall, the central location for morning tea, coffee and lunch breaks, for each of the concurrent Conferences, throughout the day.

Delegates will have dedicated time to visit the displays and will be encouraged to come and speak with all exhibitors.

## **Inclusions:**

- Two complimentary full-delegate registrations, including tickets to the Annual Conference, Welcome Cocktail Function and Awards Gala.
- Built exhibition booth space for 3m \* 3m
- Promotion in Conference social media marketing
- Business details and logo included in the Conference program
- Inclusion in the Conference Trade passport program.
- Option to provide door prize to be drawn at the end of each of the events. Sponsor to collect business cards for the draw throughout the event and may keep business cards after the event.



# Sponsor a Presentation at the **Annual** Conference

**\$3,500** inc GST - Keynote Presentation sponsor  
**\$2,200** inc GST - Plenary and Panel session sponsor

Subject to applicable sponsorship package discounts

Align your brand with the topics of discussion at the Annual Conference by securing a presentation sponsorship opportunity.

## Inclusions:

- Acknowledgement from Conference MC at beginning and close of the session.
- Company Pull-Up Banner on stage for the duration of the session.
- Company Logo and "Sponsored by" in the CHU SCA (WA) 2023 Annual Conference program beside the session details.
- Company Logo and "Sponsored by" on the opening welcome slides of the presentation.
- One complimentary delegate registration to attend CHU SCA (WA) 2023 Annual Conference.
- Promotion in Conference social media marketing.

## What is changing?

- Removing the concept and definition of a designated person, a unit numbers from the STGR
- Introducing a definition for principal of the business
- Introducing new definitions and roles for strata community manager, assistant strata community manager
- The Certificate IV will become the standard qualification for the management industry
- Experience requirements will be introduced alongside educational qualifications
- The requirement to hold a qualification links to the authorisation carrying out of a scheme function

#SCAWA23  
#StrataNextGen



# Sponsor a Presentation at the **Owner** Conference

**\$2,200** inc GST - Keynote Presentation sponsor

**\$1,650** inc GST - Plenary and Panel session sponsor

Subject to applicable sponsorship package discounts

Align your brand with the topics of discussion at the Annual Conference by securing a presentation sponsorship opportunity.

## **Inclusions:**

- Acknowledgement from Conference MC at beginning and close of the session.
- Company Pull-Up Banner on stage for the duration of the session.
- Company Logo and "Sponsored by" in the CHU SCA (WA) 2023 Owner Conference program beside the session details.
- Company Logo and "Sponsored by" on the opening welcome slides of the presentation.
- One complimentary delegate registration to attend CHU SCA (WA) 2023 Annual Conference.
- Promotion in Conference social media marketing.



# Sponsor the Coffee Cart or the Food Station

**\$4,000** inc GST - Coffee Cart sponsorship

**\$2,000** inc GST - Food station sponsorship

Subject to applicable sponsorship package discounts

Be where the delegates head to first! Coffee and food are guaranteed to attract every delegate throughout the day. With two coffee carts available during registration and then morning tea and lunch, this is the perfect time to align your business with much needed sustenance.

## Coffee Cart Inclusions:

- Option to supply branding to be displayed on two coffee cart(s).
- Ability to display one pull up banner beside coffee cart(s).
- Option to provide branded cups or stickers to be added to supplied cups.
- Acknowledgment as sponsor by MC before the breaks.
- One complimentary delegate registration to attend the Annual Conference.
- Ability to meet and interact with delegates as they order their coffees.
- Business details and logo included in the Conference program.

## Food station Inclusions:

- Acknowledgment by MC prior and after the sponsored break, including logo on main screen
- Sponsor Name and Logo to be displayed on main screen for duration of meal breaks (morning tea and lunch).
- Acknowledgment as sponsor by MC before the breaks.
- Sponsor Name and logo to be displayed at the meal stations.
- Business details and logo included in the Conference program.



## [directory.strata.community/](https://directory.strata.community/)

The Strata Community Directory is a comprehensive national resources featuring listings of Strata Corporate Manager and Service Supplier members from across the states and chapters of SCA in Australia and New Zealand.

The directory serves as a central hub for both members and the public seeking specialised strata services.

Each member receives a complimentary base listing, with the option to elevate their visibility through targeted advertising.

Amplify your presences within specific categories by securing advertising space tailored to your needs.

# National Statistics

1,869,429

Strata lots managed by strata management businesses.\*

759

Corporate strata management businesses.\*

5,027

Total individual members of SCA, comprising of strata management businesses and service supplier companies.\*

*SCA Statistics from April 2022\**

# Directory Advertising

## Long or Short-Term Advertising

15% discount is provided for annual advertisement commitments. Your advertisement can be altered throughout the cycle.



### LEADERBOARD

**728 X 90 PX**

Only available for  
Platinum Sponsors

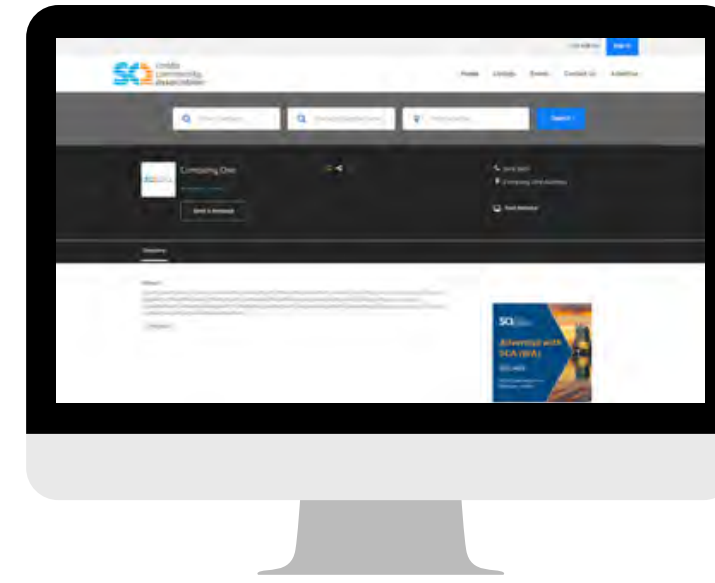


### WIDE SIDESCRAPER

**160 X 600 PX**

\$1,530 per annum  
or  
\$150 per month

*Appears on the category directory list*



### SQUARE

**250 X 250 PX**

\$1,530 per annum  
or  
\$150 per month



### MOBILE BANNER

**320 X 100 PX**

\$1,020 per annum  
or  
\$100 per month

*Appears across category listings*

## Multiple Category Discount

Discount is provided for those who want to be advertise across multiple categories.

1-2 categories – base rate

3-10 categories – 10% discount

10+ categories – 20% discount





strata  
community  
association®  
WA

[communications.wa@strata.community](mailto:communications.wa@strata.community)